

## Directions:

Film each line *two different* ways:

Take 1: speak the line

Take 2: \*think the line only

\*production will shoot alternate takes with Spanish subtitles in a thought bubble (talent does not need to be bilingual)

Please use the script below as a reference. Show us the moments before and after, keep it short and sweet, have fun with this and show us your improv skills!

## Label Files:

HHC\_Line 1\_Full Name

HHC\_Line 2\_Full Name

HHC\_Line 3\_Full Name

HHC\_Line 4\_Full Name

HHC\_Line 5\_Full Name

## HHC SPINE SCRIPT

Open looking down on a 40-something regular guy, Toby, in bed. He winces and says to camera...

**TOBY: “I’ve got to get out of bed.”**

Music: Slightly comedic, sad music starts

Cut to Toby bent over, holding his lower back, holding a leash and looking at his dog:

**TOBY: (sighs) “I’ve got to walk you...”**

The dog looks at him, whines

Toby, dressed for work looks at his fun little convertible, sighs and says to camera...

**TOBY: “I’ve got to get into that...?”**

Toby gets to his cube in the office and looks at his chair, covered with “back cushions.”

**TOBY: “I’ve got 8 hours in that chair...”**

As we see him contorting himself to slowly get into this chair, we hear: VO:  
**You’ve got a life to live. We’ve got your back...**

Type supers over B-roll footage emphasize key HHC points.

VO: **With Hartford Healthcare Spine, a nationally acclaimed network of spine care experts who will get you back to enjoying life...not dreading it.**

Cut back to Toby, sitting on his couch. His dog comes up to him, carrying its leash in its mouth. Toby smiles, springs off couch, clearly pain-free now.

**TOBY: “I got you!”**

HHC logo/URL