

DIRECTION:

Tones are enthusiastic, adventurous and authentic. Please give use two different reads. Include your VO reels/clips- MANDATORY.

More to Explore (v4)

August 7, 2024

:15

V/O	Video/Graphics
“There’s more to explore with New York State Parks!	Animation: Reveal of New York State Parks Explorer logo (ai file they provided).
	After reveal, Parks footage appears in the “o.” Camera pushes into the “o” to bring the images full screen.
The Parks Explorer app lets you plan getaways and discover new adventures...	B-roll of NYS Parks sites.
...find out what's happening with the new event feature, too!	Closeup of app features.
The app is free and available now!	App store logos and a phone with app homepage.