

DIRECTION: upbeat, confident and trustworthy with a neutral American accent ('accent-less')

Script	Video	Graphics/Text
	Upbeat music. A Trooper walks to his car in uniform.	
	Uniform transitions into chef outfit.	
	Scene transitions into different Trooper in uniform, then into karate outfit.	
	Scene transitions into a third Trooper in uniform, then into civilian attire, with guitar.	
The uniform doesn't make you. You make the uniform.	Scene dips back to Trooper	
Apply to be a New York State Trooper today! Learn more at "troopers dot n-y dot gov."		<u>End slate:</u> You make the uniform. Apply to be a New York State Trooper today! troopers.ny.gov