NYSHCR Mobility 8/9/23



Objective:

Directed at New Yorkers who currently have a section 8 voucher, encouraging them to utilize their voucher in neighborhoods with more opportunities and resources for families.

:30

V/O
as I wander around I dream of opportunity
I know where I desire to be I see strong schools and stable jobs
I see a safe space to rent a place
I want to make moves and improve I want zip codes and fixed roads
This is more than just section 8 and wait
This mobility IS possibility Our foundation IS location
No more waiting for tomorrow Give me opportunity today



INSTRUCTIONS:

- 1. REVIEW ALL REFERENCES- scratch track video, audio recording, VO recording tips
- 2. **PLEASE NOTE-** the existing track is 170 bpm (or half that, 85 bpm); the :30 spot uses 20 measures (4/4) of this music or 80 beats.
- 3. **DIRECTIONS**:
 - *ONLY RAW, CLEAN FILES WILL BE ACCEPTED
 - **RECORD 3 SEPARATE FILES (TEXT ONLY)
- a. FILE #1, SLATE YOUR NAME ONLY (write rep contact info in notes)
- b. FILE #2, TAKE 1 positive and strong with a lyrical hook, giving "spoken word" vibes
- c. **FILE #3, TAKE 2 ACCENT (optional)-** Long Island or Westchester accent, positive and strong with a lyrical hook, giving "spoken word" vibes

4. NOTE SEPARATELY:

- a. representative name, email and phone number
- b. location base and time zone
- c. confirm availability for the week 9/15 and specify any conflicts
- d. confirm that you have a pro home setup or free access to a pro studio (there is no budget for rental fees)
- e. confirm that your recording studio for both the audition and booked session will be the same location (this is mandatory for audio quality continuity)

5. **LABEL FILES:**

- a. Section 8 Slate Full Name
- b. Section 8_Take 1_Full Name
- c. *Section 8 Take 2 Accent Full Name
- *optional

6. **INCLUDE:**

- a. VO reel (mandatory)
- b. spoken word or rhythmic text media (if available)