

:30 Gifting Responsibly PSA: Give us two different takes. Play with different levels of animated and high energy yet suitable for on-camera, so find the sweet spot. For SARAH, no lines but all action so show us your improv skills. HAVE FUN WITH THIS AND PLEASE, UTILIZE A SKILLED READER.

VO / Audio	Camera Shot/graphics
<p>Game Show Host: Welcome to a special edition of Last-Minute Gifts I'm Justin Time.</p>	<p><i>Game show grp: Gift Responsibly Holiday special</i> <i>Host appears with first contest</i></p>
<p>Host: Sarah here, will be playing our popular game. "Can they use this?" She'll need to match each gift to the right age group. Ready Sarah? Go!</p>	<p>SARAH standing at the ready <i>Nods head, cracks knuckles</i> <i>Clock appears showing 8 secs</i></p>
<p><i>Game show-themed music starts playing, audience is yelling suggestions,</i></p> <p>Host begins to count down the time: 5, 4, 3, 2 and 1!</p>	<p><i>Pedestals are lined up, featuring building blocks, magic set, blue tooth headphones, print out of scratch offs.</i></p> <p>SARAH is handed 4 signs with: Toddler 1-3 years old, Grade schooler 5-12 years old, Teenager 13-17 years old, Young adult 18+ years old</p> <p>SARAH frantically begins to slap signs on pedestals, switching "18+" to Lottery at the last minute and gives it a special slap knowing she got them all right just as time runs out...</p>
<p>Host: Wow, Sarah knows her stuff!</p> <p><i>Looking at camera:</i> When it comes to gift giving age matters!</p> <p>Remember, Save those Lottery tickets for the 18 and older crowd folks!</p>	<p><i>A green check mark with corresponding sound appears before all the right answers as our host follows along and ends up near the last pedestal featuring the Lottery tickets.</i></p> <p><i>Camera lingers at the green check mark in front of the Lottery ticket and our smiling host.</i></p> <p><i>Host waves as he leans into the camera as the outro music begins to play...</i></p>

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